



# 1<sup>st</sup> Internacional Forum on the Reconversion of the Informal Economy

Reconversion of the Informal Economy - The Vector  
for Economic Growth and Fiscal Sustainability

# ACTIVITY PROGRAM



September 19th and 20th | 2023  
Tuesday and Wednesday



Auditorium of the University Extension Building  
of the Catholic University of Angola (Luanda)





## Reconversion of the informal economy - the vector for economic growth and fiscal sustainability



September 19th | 2023  
Tuesday



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Time	Opening act of FIREI and the 2023 exhibition
08:00 AM	Arrival and accommodation of guests
09:00 AM	Start of the ceremony: singing of the national anthem
09:05 AM	Video presentation: informal economy reconversion program
09:10 AM	Welcome message from the Magnificent Rector Prof. Dr. Sister Maria de Assunção from the Catholic University of Angola
09:15 AM	Intervention - Her Excellency Dr. Teresa Rodrigues Dias – Minister of Public Administration, Labor and Social Security
09:20 AM	Opening speech: His Excellency Dr. José de Lima Massano – Minister of State for Economic Coordination
09:25 AM	Opening of the exhibition - His Excellency Dr. José de Lima Massano – Minister of State for Economic Coordination
09:45 AM	Coffee Break
10:05 AM	Informality and the experience of Angola Speaker: Dr. Ivan Marques dos Santos - Secretary of State for the Economy - MEP
10:10 AM	Sharing experiences in the international context - Morocco Speaker: Representative of the Ministry of Economy and Finance of Morocco
Round Table 1	
10:20 AM	<b>The challenges of the informal economy transition and economic sustainability in developing countries</b> Speakers: <ul style="list-style-type: none"><li>• European Union Representative</li><li>• UNDP Representative</li><li>• ILO Representative</li><li>• FAO Representative</li><li>• ADB Representative</li></ul> <b>Moderator: Dr. Gilberto Luther – PCA Instituto Sapiens</b> Questions and Answers - 15 minutes
Round Table 2	
11:05 AM	<b>Good practices on an informal economy transition approach - International experiences</b> Speakers: <ul style="list-style-type: none"><li>• Helena Rego – Coordinator of the Public Policy Unit at SEBRAE</li><li>• Teurio Marcelo – Consultant Center for Studies and Scientific Research - UCAN</li><li>• Miguel Carneiro – AFC Partners</li></ul> <b>Moderator: Carla Serrão - PREI coordinator at UNDP</b> Questions and Answers - 15 minutes
11:50 AM	<b>Sharing experience in the international context</b> Speakers: <ul style="list-style-type: none"><li>• Anthony Jomo Brand - Chief Business Development and Strategy Officer, from SAFRICOM, Kenya</li><li>• Sandra Borges – Representative of PROEMPRESA, Cape Verde</li><li>• Ramatane Ernesto – Director of Central Technical Development and Competitiveness Services, IPEME, Mozambique</li></ul> Questions and Answers - 15 minutes
Round Table 3	
12:10 PM	<b>New paradigm of transition from the informal to the formal economy</b> Speakers: <ul style="list-style-type: none"><li>• Paula Coelho - Operational coordinator of PREI</li><li>• Fernando da Paixão André Manuel - National Director of the Official Electoral Registration - MAT</li><li>• Teresa Lemos - MINDCOM</li><li>• INSS representative</li><li>• Hernâni Pena - Deputy general director - INE</li></ul> <b>Moderator: Cristina Muengo – Director of the center for tax studies - AGT</b> Questions and Answers - 15 minutes



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<b>12:50 PM</b>	<b>Break - Lunch</b>
<b>Round Table 4</b>	
<b>02:00 PM</b>	<p><b>The role of communication and awareness in the formalization process</b></p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Catintom market administrator</li> <li>• MASFAMU Representative</li> <li>• <b>Ismael Mateus</b> - Journalist</li> <li>• Representative of digital media organization</li> </ul> <p><b>Moderator: Benedito Kayela</b> – National Director for Institutional Communication and Press - MEP <i>Questions and Answers - 15 minutes</i></p>
<b>02:40 PM</b>	<p><b>Sharing experiences in the private sector</b></p> <p>Speaker: Representative Federation of Business Associations of Luanda (FAEL) <b>Miguel Carneiro</b> – AFC Partners</p> <p><i>Questions and Answers - 15 minutes</i></p>
<b>Round Table 5</b>	
<b>03:00 PM</b>	<p><b>Financial inclusion in the formalization of the economy</b></p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• UNITEL MONEY Representative</li> <li>• Representantive of FACRA (Active Fund for Angolan Risk Capital)</li> <li>• African Development Bank Representative</li> <li>• Banco Sol Representative</li> </ul> <p><b>Moderator: BNA Representative</b> <i>Questions and Answers - 15 minutes</i></p>
<b>03:45 PM</b>	<p>Closing Speech: <b>Dr. Ivan Marques dos Santos</b> - Secretary of State for Economy</p>



**September 20th | 2023  
Wednesday**

<b>Time</b>	<b>Opening of the 2023 conference and exhibition</b>
<b>09:00 AM</b>	<p><b>Visit to the São Paulo market</b> - Informal Economy Reconversion Program - Results <b>Speaker: Dr. Paula Coelho</b> - PREI operational coordinator</p>
<b>11:00 AM</b>	<p><b>Visit to SIREI – To be validated   Speakers Dr. Paula Coelho</b> - PREI operational coordinator</p>

**Partner:**



**Supporter:**



**Sponsor:**

